

# Nailah

## Nailah Fitzgerald graphic designer

Portfolio: Website: [nailahdesigns.com](http://nailahdesigns.com) | Behance: [behance.net/nailahf](http://behance.net/nailahf) | Instagram: [nailahdesigns](http://nailahdesigns)

### Experience

GRAPHIC DESIGNER  
AUG 2019 - FEB 2020

CREATIVE CIRCLE - DALLAS, TX  
CLIENT: INFORMA MARKETS

As a part of the central marketing team, I created marketing collateral for national trade shows across multiple trade shows industries including: roofing, construction, pool and spa, wastewater management. Materials included, (but not limited to:) digital ads, postal mailers, event signage, event programs, etc. I juggled multiple projects while working against tight deadlines and helped developed campaign themes for upcoming trade shows.

GRAPHIC DESIGNER  
NOV 2016 - JAN 2019

MERCER UNIVERSITY - College of Pharmacy - ATLANTA, GA

Managed design projects and designed marketing materials including print and digital advertising, billboards, t-shirt design, and social media profiles. There I maintained and organized digital files, as well as acted a technical/instructional support staff for faculty.

GRAPHIC DESIGNER  
AUG 2016 - NOV 2016

OSBORN VISUAL SOLUTIONS - DULUTH, GA

Worked heavily with Adobe Photoshop to develop and design graphics seen in digital program systems nationwide, edited artwork and content before publication, and worked on many projects simultaneously to meet every deadline.

GRAPHIC DESIGNER  
JAN 2015 - MAY 2016

ISU RECREATION SERVICES - AMES, IA

Created designs to elevate profile in all marketing initiatives, edited and formatted all materials to press quality for printing, and developed and maintained filing systems for all digital materials for use in other media projects.

### Education

BFA, GRAPHIC DESIGN  
AUG 2012 - AUG 2016

IOWA STATE UNIVERSITY

Emphasis on apparel design and merchandising. Designed layouts for forward-thinking, award winning, student publications (Ethos Magazine and UHURU Magazine) Participated in a study abroad program to Europe including the cities of Paris, Milan, Zürich, Amsterdam, and Basel. Volunteered with Multicultural Student Affairs and created new logo and associated branding materials.

### Expertise

#### Technical Skills

Adobe Illustrator	
Adobe InDesign	
Adobe Photoshop	
Microsoft Office	
Project Management	
Visual Storytelling	

#### Design Proficiency

Editorial Design	
Brand Identity	
Typography	
Grid Systems	
Social Media	
Photo Retouching	

### Awards

MULTICULTURAL VISION  
PROGRAM SCHOLARSHIP (MVP)  
Full tuition scholarship, 2012-2016

MARKETING TEAM  
STUDENT OF THE YEAR  
Iowa State University, Rec Services, May 2016