

nailah fitzgerald

nailahdesigns.com

nailah.designs@gmail.com

563.676.9221

Atlanta, Ga

2019

INFORMA MARKETS GRAPHIC DESIGNER

August 2019 – February 2020, Dallas, TX

- Created all marketing collateral for national trade shows such as, digital ads, postal mailers, event signage, event programs, etc.
- Juggled multiple projects while working against tight deadlines

MOSAIC FAMILY SERVICES VOLUNTEER

June 2019 – August 2020, Dallas, TX

Helped with clerical, duties in law office

NAILAH DESIGNS CLOSET ORGANIZER/WARDROBE STYLIST

January 2019 – August 2019, Dallas, TX

- De-cluttered and organized homes, closets and pantries.
- Assisted in removal of old items, configuring new outfits in current wardrobe, personal shopping

2017

ANYA BRIDAL WEDDING PARTY STYLIST

August 2017 – December 2017, Atlanta, GA

- Presented excellent customer service to high-end clientele
- Assisted brides & bridal team in choosing their perfect dresses
- POS systems, phone etiquette, online orders, client follow up

2016

MERCER UNIVERSITY LEAD GRAPHIC DESIGNER

November 2016 – January 2019, Atlanta, GA

- Designed marketing materials including print and digital advertising, billboards, t-shirt design, and social media profiles
- Managed all projects such as entryway redesign, event design, print mailers, framing and installations...
- Maintained and organized digital files
- Acted as technical/instructional support staff for faculty and staff

OSBORN VISUAL SOLUTIONS GRAPHIC DESIGNER

July 2016 – November 2016, Duluth, GA

- Worked heavily with Adobe Photoshop to develop and design graphics seen in digital program systems nationwide
- Edited artwork and content before publication
- Worked on many projects simultaneously to meet daily deadlines

2012 -2016

IOWA STATE UNIVERSITY (ISU)// MAY 2016

BFA Graphic Design // Emphasis in Apparel Merchandising and Design & Textiles

STUDY ABROAD// JUNE 2015

Rome, Milan, Paris, Zurich, Basel, Amsterdam

2015

ISU RECREATION SERVICES GRAPHIC DESIGNER

January 2015 – May 2016, Ames, IA

- Created designs to elevate profile in all marketing initiatives
- Edited and formatted all materials to press quality for printing
- Developed and maintained filing systems for all digital materials for use in other media projects
- Photo shoot assistant

Technical Skills: Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Microsoft Office, Basic HTML/CSS, Printing Processes, Photography, Photo Retouching **Design Proficiency:** Editorial Design, Brand Identity, Typography, Grid Systems, Visual hierarchy, Social Media, Concepts